



TrailerTrak

Trailer management solution
for non-refrigerated trailers

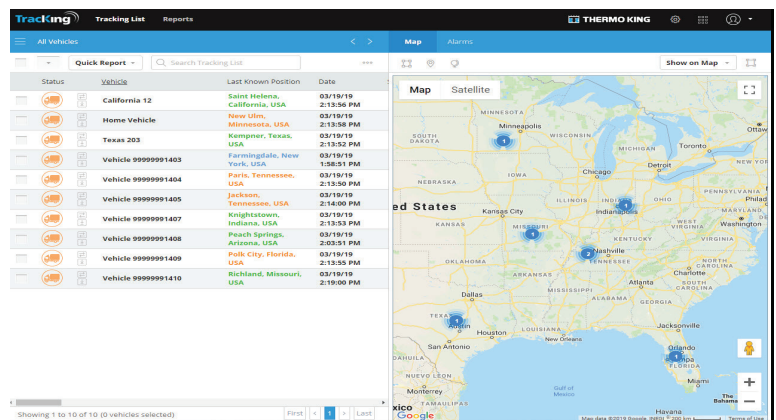


TrailerTrak

TrailerTrak is a GPS-based trailer management solution providing customers with real-time and historical trailer status information. It works both when the trailer is tethered and untethered, to improve asset utilization.

Product features

- Real-time trailer tracking - location, speed and distance traveled
- Automatic notifications of trailer entry, exit and movement in geofences
- Customized and scheduled reports
- Designed for harsh environments to ensure long-lasting operation
- Easy plug and play installation
- Easily programmable over-the-air software with no disruptions to operations



TrailerTrak boosts fleet performance

- Dramatically improves fleet visibility by keeping you aware of each trailer's location
- Boosts the utilization of the trailer fleet within just 30 days of implementation, reducing trailer downtime
- Helps you improve and maintain high cargo safety standards
- Helps you plan deliveries and notify customers of arrival times
- Maximizes your chances of recovering lost or stolen trailers undamaged with their cargo intact
- Reports exactly how long trailers are held at customer warehouses, so you can use that information to get higher priority during loading/unloading or negotiate higher prices for deliveries

Competitive advantages

- Trailer decoupling alarm: for quicker reaction in case of unplanned event.
- Cost-competitive: TrailerTrak offers a flexible, high-performance solution at a competitive price.
- Flexible online monitoring: use the TrackKing® website.